



Jeffrey D. Purdy

Senior Vice President of International Operations

Jeffrey D. Purdy, Senior Vice President of International Operations, is responsible for Applied's Canadian and UK operations. Purdy began his Applied career in the company's Canada operations in 1989. In 1993, he was named president of Applied Systems Canada, assuming responsibility for Canada product development, sales, implementation and customer support. In 2002, Purdy relocated to Applied's U.S. headquarters as vice president of Diamond Implementation and Account Services, departments within the carrier division then operated by the company. Since 2004 Purdy has been in charge of primary sales and in June of 2012, Purdy returned to the Canadian marketplace as Senior Vice President and General Manager of Applied Systems Canada.