



Joe Sultana

Managing Director, Broker Solutions, Applied Systems UK

Joe Sultana, Managing Director, Broker Solutions, Applied Systems UK is responsible for broker relationships and support services for Applied's UK business. He came to Applied Systems in August 2013 following the acquisition of Insurecom Limited. He has held senior positions in both the IT and broking sectors spanning 20 years and has unique insight and understanding on how technology can be utilised to improve the industry and more specifically the broker market. Previously Sultana joined Moorhouse as Operations Director in 2008 and lead offshore and nearshore projects in Europe and Asia.