



Teresa Smith

Senior Vice President of Customer Advocacy

Teresa Smith, Senior Vice President of Customer Advocacy, is responsible for Applied's customer success strategy, working closely with our clients and across Applied to ensure optimal alignment between Applied's solutions and overall business requirements. Teresa is the former senior vice president of Product Development & Support for the Security, Government, and Infrastructure Division of Intergraph Corporation, where she led all aspects of product direction, product delivery, and technical support. Prior to Intergraph, Teresa held executive management positions at Solution 6 Holdings, and Indus International. She started her career with Dun & Bradstreet Software serving in several customer support and services roles. Smith holds a bachelor's degree in Industrial Management from the Georgia Institute of Technology and a master's in Business Administration from Georgia State University.