

How to Submit a Content Request

Do you have a great idea for piece of Applied Marketing Automation content? Perhaps you feel that an infographic or article on a specific subject would be a great addition to our content library? If so, we welcome you to submit a content request!

Where can I submit my content request?

Your content requests can be made through the Applied Community's Product Advisory Committee (PAC) website. After logging into Applied Community and selecting the PAC website, you can click on the tile for "Applied Marketing Automation" to submit your content request.

What should my content request include?

Ideally, your content request should be concise, but provide enough detail to give us the full picture. We would like to know:

- A brief summary of the subject matter the content will address
- The industry that the content will address
- The region in which the content request is applicable (e.g., United States, Canada)
- A brief explanation of why you feel that this content would be a great addition to the content library.