

# Applied Cloud® is the world's largest cloud platform purpose-built for the insurance industry.

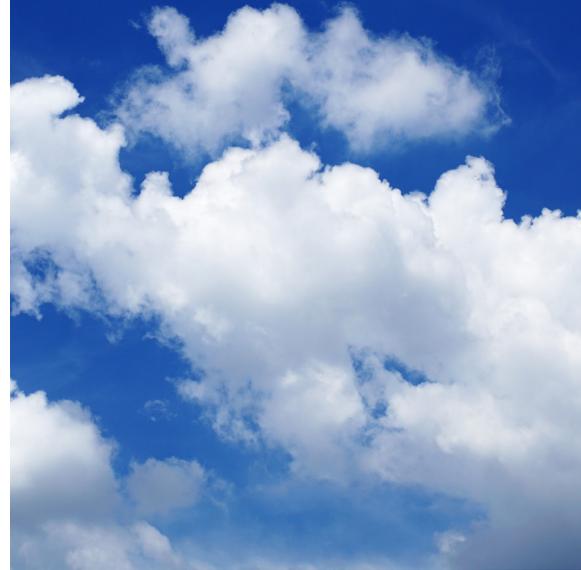
**The Applied Cloud is the only purpose-built cloud platform that provides a flexible operating environment with scalability for business growth, stronger business continuity protection and increased mobile access to business information.**

Applied's Cloud team manages and maintains all hardware upgrades, Applied software updates and system testing processes, increasing brokerage investment value by reducing time and expenses spent managing these processes and ensuring availability of the latest software capabilities.

The Applied Cloud provides access to operations recovery, backup encryption, redundancy technology and active failover data centres while maintaining 99.99% uptime. Applied annually invests in our data centres, including a \$33 million investment in cloud infrastructure, services and staff in 2017 to further support brokerages' growth.

“**By moving to the cloud with Applied, we will improve performance and reliability while further taking advantage of Applied Epic’s flexible architecture to drive significant business results and our company’s broader digital transformation.”**

- Joe Sirianni, Executive Vice President of Network, Western Financial Group



## Enables your brokerage to

- Gain business continuity with access to operations recovery, backup encryption and data security.
- Scale business and seamlessly support expansion.
- Reduce expenses and time spent managing IT-related issues through automated maintenance and upgrades.
- Improve business performance and operations with a team of cloud experts.



# Core Capabilities

## Data security

The Applied Cloud is made up of data centres that are Tier III+ as defined by the Uptime Institute, with 24/7/365 constant monitoring and performance of first-level problem resolution performed by Applied Network Operations Centre. The Applied Cloud also leverages AES-256 data-at-rest-encryption (DARE) and is protected by a minimum of 128-bit, bi-directional, packet-level encryption.



**+100,000 users across four countries rely on Applied Cloud**

Source: Applied Systems

## High-availability architecture

The Applied Cloud platform is built with highly available architecture – meaning two times available load capacity for virtually zero downtime.

## Active pairing

All Applied data centres are colocation facilities built exclusively to host data and for the sole purpose of running the production of Applied Cloud environments, providing active redundancy sites with the latest customer data in the event of a disaster.

## Document management

The Applied Cloud team strategically configures brokerage's software for optimal performance. Applied designs its cloud architecture on a multi-tier storage philosophy to place the right workload on the right performance storage. Applied Cloud also utilizes high availability network connectivity to ensure maximum bandwidth for greater performance and business continuity.

## Why Applied?

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance.

Recognized as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom.

## Team of experts

Applied Cloud is managed by a team of highly skilled cloud specialists with deep domain expertise who directly build, maintain and manage Applied software.

**Call 866.899.5120**  
**Visit [appliedsystems.ca](http://appliedsystems.ca)**