

Connecting to Insurers

Applied Motor™ is the product of choice for all brokers selling motor insurance.

Applied's Full Cycle EDI Motor eTrading is undoubtedly the most functionally advanced system available on the market today. Applied Motor provides unrivaled product range so that you can be confident that you have the right offering for your customers and the processing efficiency to keep the cost of transactions as low as possible.

With approximately 85 percent of Irish brokers accessing the system on a daily basis, insurers and underwriters know they have a reliable distribution channel to sell their products.

Applied's Motor panel currently supports 16 of Ireland's leading insurers and more than 60 private motor schemes, including a number of exclusive products, and these figures are continually increasing. To ensure that our brokers are able to sell and administrate these products more efficiently, we will continue to invest in developing our technology further.

“ The step change in processing efficiency means the time and cost of writing private motor business has been slashed.”

Tony Doyle, managing director, Creane & Creane Insurance Brokers



Enables your business to

- Manage document production at the individual level to ensure required documentation is returned by customers in a timely fashion.
- Process renewals with ease through pre-configured workflows to quickly retain business.
- Leverage last year's risk data to provide customers guidance on what the forthcoming year's Motor premium.



Core Capabilities

Full-Cycle Motor

New business premium and referral override; permanent and temporary MTAs; automatic renewal re-broke; and complete policy and risk history.

Electronic Payment Delivery

Payment card industry (PCI) compliant; credit and debit card processing; deferred and recurring payments; and paperless direct debits.

Active pairing

All Applied data centres are colocation facilities built exclusively to host data and for the sole purpose of running the production of Applied Cloud environments, providing active redundancy sites with the latest customer data in the event of a disaster.

Vehicle Registration Matching

Retrieve vehicles accurately and reduce operator entry time; process substitutions and underwrite effectively; and build and store your discretionary discount rules for each insurer, scheme and any applicable rating factor.

Discount Management

Easily control and allocate insurer discounts efficiently and present your sales agents with their price to sell; manage discounts using an intuitive rules-driven pricing utility.



85% of brokers access the system on a daily basis

Source: Applied Systems

Why Applied?

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance.

Recognised as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of broker management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom.

Call +44 (0) 28 9092 1500
Visit appliedsystems.ie