

MEET CUSTOMERS WHERE THEY ARE

Applied Pay™

is the industry's only natively integrated payments solution.



Applied Pay™ is the only end-to-end payment solution that fully integrates into Applied Epic™, and Applied CSR24™. Applied Pay automates the process of collecting payments from your insureds, and returning their online payment transaction data back to your brokerage management system for reconciliation.

Collect and process premium payments quickly, with less effort and better security, while providing clients a simple and intuitive online experience that supports their choice of payment types, including all major credit cards and EFT. With no caps on transaction amount, payments will be hassle free, including next-day funding.

Applied Pay reduces liability for brokerages by meeting compliance regulations by securing sensitive data.

This state-of-the-art digital payment solution reduces internal workloads by automating portions of the accounts receivable process to drive a more profitable book of business.

Allows your brokerage to

- Reduce time, effort, errors, and liability associated with processing payments using a full-cycle accounts receivable solution.
- Improve customer satisfaction and online payment adoption by providing a simple, modern payment experience from any device.
- Get real-time visibility on all payments transactions with intuitive analytics making the process of managing payments simple and secure.



Core Capabilities

Product Integration

Built with robust, scalable APIs that integrate fully with the Applied Epic and Applied CSR24 platforms and process payments fast and efficiently.

Hosted Checkout Page

The payment checkout page is secure, highly intuitive and branded to your brokerage, your clients can pay their premiums safely and easily.

Account Receivable Reconciliation

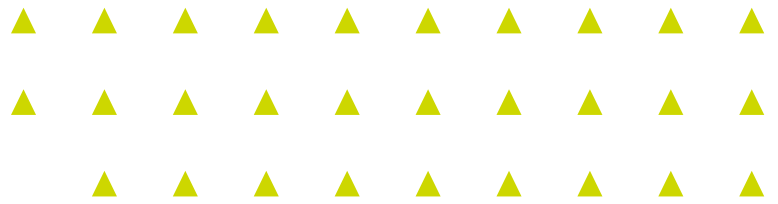
Invoices are created within the brokerage management system and then sent to payees via a pay link to collect payment. When payment is complete, the system then returns the transaction status back to the invoice and automatically reconciles. Applied Pay reduces the workload and streamlines the accounts receivable process.

Payment Flexibility

Equipped with flexible payment options, including EFT, Credit Card, Debit Cards, and more, Applied Pay gives your customers the power to pay how they choose. It also offers powerful features like next-day funding, paying multiple invoices at once, and soon, the option to set up recurring payments.

Real-Time Visibility

Easy-to-use dashboards let you access the right data at the right time. Real-time snapshots of all your payment transactions as they occur appear in the admin portal, helping to safeguard against policy lapses and defaults in coverage.



Using Applied Pay automation reduces the effort required for manual reconciliation

Compliance

The security and tokenization of sensitive data reduces liability for brokerages and handles compliance. No funds are held as a result of unnecessary risk holds; Applied Pay handles that risk on your behalf. Through Applied Pay's fraud and risk monitoring we can identify when a prior confirmed fraudster on one of our customers' accounts attempts to process a fraudulent transaction on another one of our customers' accounts, saving you from a fraudulent charge. Because sensitive information is protected, Applied Pay helps you remain compliant while accepting digital payments.

Expedited Settlement

Accounts receivable process automation simplifies and speeds up premium collection and reduces internal workloads, so you can settle your payments fast and drive a more profitable book of business.

Have Questions?

Call 866.899.5120

Visit appliedsystems.ca