Applied Policy Works®
automates the entire commercial lines workflow.

Applied Policy Works enables brokerages to automate and standardize the commercial lines submission and management process, making it easier for underwriters to identify risk quickly and accurately to ensure your submissions get prompt attention.

The integrated solution allows you to browse attachments stored in your Applied Epic management system, such as supplementary PDFs and customer spreadsheets. It also lets you export or import collaborative data with the consumer through an integration with Indio. This invaluable shortcut provides a seamless front-office workflow and reduces duplicative data entry between commercial applications.

From marketing to renewing, your CSRs, marketers and producers consistently follow the Applied Policy Works workflow to elevate your customer service and grow your bottom line.

Take advantage of the growing source of revenue and profit that commercial lines can provide your business with Applied Policy Works.

> ❝ **Applied Policy Works is the most functional and complete tool for commercial lines compared to anything else I have seen on the market.** ❞
>
> Gillian Van Kempen, President, Best Buy Insurance

Enables your brokerage to

- **Generate submissions faster, receive competitive quotes and create proposals that win more business.**

- **Gain a view into the workflow and policy details to make more informed, strategic business decisions.**

- **Standardize commercial lines workflows to eliminate individual methods of processing new business or managing in-force policies, reducing individual inefficiencies and unnecessary E&O situations.**

Core Capabilities

P&C Survey and Issuance

Applied Policy Works enables you to capture detailed underwriting, location, risk and coverage information. Send detailed submissions to multiple underwriters at once or manage every aspect of your commercial auto fleet. Applied Policy Works lets you endorse, renew, cancel or reinstate policies and track all transactions through the entire lifecycle. If your brokerage has authority to issue policies from your office, you can produce and place legally binding policies in the hands of a client in a matter of minutes.

Standardized Data for Meaningful Transactions

Questions and dynamic underwriting fields are included with all submissions and policies in Applied Policy Works. This ensures compliance with CSIO's 43 minimum data set and robust, standardized data collection and sets the stage for real-time quoting with insurers.

P&C Issue for Lloyd's

As risks evolve, the demand for a specialty markets continue to grow. Brokers are a vital distribution channel offering a local route to the Lloyd's market. P&C Issue for Lloyd's enables Lloyd's of London cover holders to quickly produce legally binding Lloyd's policies.

Insights and Analytics

The rich, standardized policy and workflow data captured in Applied Policy Works creates insightful analytics. From insurer reports to book of business analysis and daily performance like producer close rates, these visualizations enable management to make informed decisions. Plus, the sub-broker filter allows you to refine search results for multi office brokerages and MGAs.

81% of underwriters said the number one frustration they have with brokers' submissions is that they are incomplete

Source: Applied Commercial Lines Underwriters Survey, 2019

Why Applied?

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance.

Recognized as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom.

Call 866.899.5120
Visit appliedsystems.ca

APPLIED®