

Applied Policy Works automates the entire commercial lines workflow.

Applied Policy Works enables brokerages to automate and standardize the commercial lines submission and management process, making it easier for underwriters to identify risk quickly and accurately to ensure your submissions get prompt attention.

The solution extends access to policy information while away from the office via a mobile app so that producers can generate new commercial lines business at the point of sale – no matter the location.

From marketing to renewing, your CSRs, marketers and producers consistently follow the standardized workflows to elevate your customer service and grow your bottom line.

Take advantage of the growing source of revenue and profit that commercial lines can provide your business with Applied Policy Works.

“ Applied Policy Works is the most functional and complete tool for commercial lines compared to anything else I have seen on the market. ”

Gillian Van Kempen, Executive Vice President and Managing Director, Best Buy Insurance



Enables your brokerage to

- Generate submissions faster, receive competitive quotes and create proposals that win more business.
- Gain a view into the workflow and policy details to make more informed, strategic business decisions.
- Standardize commercial lines workflows to eliminate individual methods of processing new business or managing in-force policies, reducing individual inefficiencies and unnecessary E&O situations.



Core Capabilities

P&C Survey

Applied Policy Works enables you to capture detailed underwriting, location, risk and coverage information. Send detailed submissions to as many underwriters as you want. Track all policy transactions once a risk is placed. Endorse, renew, cancel or reinstate policies. Full marketing and policy history is maintained for solid E&O protection.

Commercial Auto

Manage every aspect of your commercial auto fleet with Applied Policy Works. Print individual or blanket liability pink cards (binder or permanent); and issue Coules, Informco, Robil Form and CSIO Liability cards. Create complete and accurate auto submissions for underwriters.

P&C Issue

For brokers with the authority to issue policies in their office, Applied Policy Works allows you to produce legally binding policies you can place in the hands of a client in a matter of minutes.

P&C Issue for Lloyd's

As risks evolve, the demand for a specialty markets continue to grow. Brokers are a vital distribution channel offering a local route to the Lloyd's market. P&C Issue for Lloyd's enables Lloyd's of London coverholders to quickly produce legally binding Lloyd's policies.

Analytics

The rich, standardized policy and workflow data captured in Applied Policy Works creates insightful analytics. From insurer reports to book of business analysis and daily performance like producer close rates, these visualizations enable management to make informed decisions.



81% of underwriters said the number one frustration they have with brokers' submissions is that they are incomplete

Source: Applied Commercial Lines Underwriters Survey, 2019

Why Applied?

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance.

Recognized as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom.

Call 866.899.5120
Visit appliedsystems.ca