



## Reid French

### Chief Executive Officer

Reid French, Chief Executive Officer, leads Team Applied. He is responsible for the company's overall business strategy and operational execution. He also plays a prominent role in developing and fostering relationships throughout the Applied community. French came to Applied in 2011, after serving as chief operating officer at Intergraph Corporation, a global company at the forefront of geospatial and computer-aided design software. Before Intergraph, French was chief operating officer in North America for Solution 6 Group Ltd., Australia's largest software company. Early in his career, he was a strategic planner for the Walt Disney Company, and he managed investment banking transactions in the technology sector for Robinson Humphrey. French holds a bachelor's degree in Economics from Davidson College and a master's in Business Administration from the Harvard Business School. He sits on the board of directors for Applied, Paradigm and The Lovett School in Atlanta.