

PROVIDE ANYTIME, ANYWHERE ACCESS TO QUOTES

Applied WebRater™ is an online customer self-service quoting software.



Applied WebRater is Canada's leading online insurance customer self-service quoting solution that lets your customers and prospects quote auto, property and motorcycle risks whenever and however they want, including computer, smartphone or tablet.

The custom-branded solution keeps your brokerage front and centre with customers and integrates across multiple online channels, like social media, blogs and PPC ads, to drive new leads. And through tagged URLs and custom tracking, you'll know which channels are generating the greatest leads.

As leads roll in, they'll automatically route to your Applied Epic® management system so your team can quickly begin a full quoting workflow.

Give consumers the freedom to choose how they interact with your brokerage to keep your customers happy and more coming through the door while also eliminating hours of admin work for your team.

Allows your brokerage to

- Meet consumer needs with instant, online self-service quoting
- Elevate your brand to build customer loyalty and acquisition
- Generate more leads online to grow your business
- Easily automate the exchange of data between systems

“With Applied WebRater, we can write insurance for our customers in less than five minutes. When a customer comes over after buying a car, they can access Applied WebRater through their smartphone or tablet, get a quote and we process it. It's that simple.”

– Karen Hoffin, former VP, Go Insurance



Core Capabilities

Complete Quote Summaries

Brokerage-branded quote summaries help your customers better understand quoted premiums.

Instant Quote

Applied WebRater Instant Quote asks only a few questions, including postal code, vehicle insurance, and either date of birth or years licensed, to make quoting coverage options easier for yourself and your customers.

Integrated Lead Generation

Seamless integration with Applied Epic ensures you stay up to date on lead and policy information without ever leaving your management system.

Data Prefill

Automated data prefill powered by CGI Canada reduces the time your customers spend entering information and makes sure all data is accurate.

Data Validation

Applied ITV gives you the green light that your lead's information is accurate when they give their legal address. It provides documented build evaluation data, including year built, construction type, structure type, distance to fire hall and hydrant, and the building replacement cost.

Integrated Chat

Lets you chat with your customers in real time throughout the quoting process to make sure their quotes are accurate and complete.



71% of consumers use some form of digital research before purchasing insurance.

Source: PwC

Have Questions?

Call 866.899.5120

Visit appliedsystems.ca