Applied

Know enough to ask the right questions

Book Builder in Applied Epic® turns thousands of public sources into one risk profile for any account or prospect and identifies coverage gaps before a conversation even happens.

"Book Builder helped us write about $350,000 in out-of-state risks we wouldn't have reached otherwise."

Faith Pezzulo
Commercial Lines Department Manager
Tate Insurance Group

30-60 min saved on every quote

4-5 hr of research saved per prospect

$350K in new out-of-state premium written

How it works

Let the research run itself

Thousands of public sources become one profile with NAICS-specific risk attributes.

Flag gaps before renewal

Book Builder compares operations against the policies on file, filtered to renewals 30-120 days out.

See why, every time

Built-in reasoning helps position new coverages and gets newer account managers up to speed faster.

Why it belongs in Applied Epic®

Every gap traces to the policy

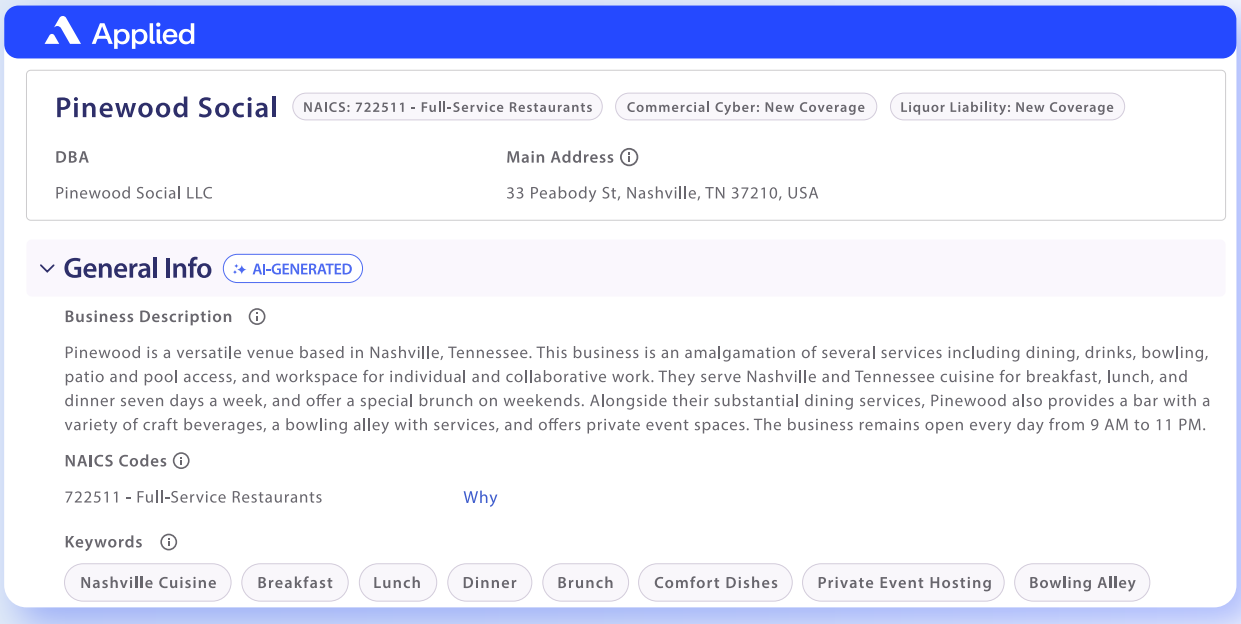
Coverage gaps map against the actual policy on file, with NAICS-specific hazards.

Profile stays on the account

Every renewal quote starts from research already attached to the account.

Owners see what's covered

Dashboards show suggested coverages by client and industry, with producer adoption against quota.



© 2027 Applied Systems, Inc. All rights reserved. Applied Epic is a trademarks of Applied Systems, Inc.